

12th Annual 5K Wreck Beach Bare Buns Run/Walk



PUBLIC SERVICE ANNOUNCEMENT

For immediate release

June 25, 2008

RUN BARE OR SHY AT WRECK BEACH

The Twelfth Annual 5K Bare Buns Run/Walk, Sunday August 17 at 12 pm Noon on Wreck Beach (Trail 6, registration starts at 9:30 am), features body painting and awards for every age category and finisher. Registration fees are \$25 adult, \$20 for youth under 16 or seniors over 55, and includes a T-shirt or tank top.

To register or for more information, call 604-876-3909, email registrar@barebuns.ca, or visit <http://www.barebuns.ca>

The run is an officially timed event. Proceeds go toward the Wreck Beach Preservation Society whose mandate is to preserve Wreck Beach in as natural a state as possible.

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For more information:

Interviews: Judy Williams, Buns Master and Wreck Beach Preservation Society Chair,
judyw@barebuns.ca, 604-856-9598, 604-308-6336

Registration information: Dena Ellery, Run Registrar, registrar@barebuns.ca, 604-876-3909

Wreck Beach Preservation Society: <http://www.wreckbeach.org>

Official run photos suitable for publication available upon request.

Fact Sheet

Wreck Beach Bare Buns Run/Walk

- The **Bare Buns Run/Walk** is a fundraiser for the Wreck Beach Preservation Society, whose mandate is to preserve Wreck Beach in as nearly a natural state as possible, and is designed to promote the healthy and positive benefits of social nudism. In a culture which promotes unrealistic and unattainable ideals, the Wreck Beach Bare Buns Run/Walk promotes body acceptance through nude recreation.
- The run is clothing-optional. Participants may choose to run shy (clothed), with bare bums, or totally nude.
- The run is the third in a series of three naturist-club sponsored runs, along with **Fraternity Snoqualmie** (southeast of Issaquah, Washington) which usually kicks off the run near the beginning of July, and **Kaniksu Ranch**, outside Spokane, Washington, at the end of July. Runners who take part in all three runs receive a participation medal at Wreck Beach.
- **Registration and check-in** starts Sunday, August 17, 9:30 a.m. at the base of Wreck Beach Trail 6 with the race starting at 12:00 pm Noon sharp. Medals are awarded to winners in each category with certificates awarded to all those who cross the finish line "with bare buns". Registration fees are \$25 adult, \$20 for youth under 16 or seniors over 55, and includes a T-shirt or tank top. Youth must be accompanied by a parent or guardian. Those wishing to walk are very welcome to participate.
- Participants are asked to **pre-register** with forms available at <http://www.barebuns.ca> or at the top of Wreck Beach Trail 6. The run occurs rain or shine.
- The run is officially timed, with **medals** awarded to the top three male and female runners in the following age groups: Under 12, 13-16, 17-25, 26-35, 36-45, 46-55, 56-65, and over 65. **Certificates will be awarded** for oldest, youngest, best-decorated "buns", most outrageous hats, and farthest traveled. Medals will go to the first men, women, and children across the finish line.
- An **official WBPS photographer** will record the event. Do not take pictures without permission, or identifiable close-ups of persons wearing red wristbands. An area will be designated for those wishing to be photographed. There is to be no photography of children.
- The date for the run is selected for the low tide that day. The **5 kilometer course is laps on the sandy tidal flats** that are accessible from Wreck Beach Trail 6 with the exact course depending on wind and tides for that day.
- The Wreck Beach Bare Buns **Run/Walk is in honour of Paddy**, a local character actor, long-time member of ACTRA (Association of Canadian Cinema, Television and Radio Artists), and stand-up comic who worked from Los Angeles to Vancouver with fellow comedian and beach luminary, Watermelon. Because Paddy tirelessly fundraised for the beach he so loved, the Bare Buns Run/Walk was dedicated to his memory after his death in 1997.
- The first Wreck Beach Bare Buns Run/Walk was in 1997 and attracted 75 participants in a cold driving rain. Last year's run, in 2007, attracted 142 participants.

Wreck Beach

- Wreck Beach **attracts up to 14,000 visitors on a peak summer day, over 500,000 visitors annually** and **generates over \$60 million annually** in related tourist revenues. It is Canada's first and largest, legal, clothing-optional beach.
- Wreck Beach is the **entire 7.8 kilometer foreshore Pacific Spirit Park** area that encompasses the University of British Columbia and is administered by the Greater Vancouver Regional District (GVRD) – now renamed Metro Vancouver.